

6th Form Courses

BUSINESS STUDIES



- What is net profit?
- How do I get people to buy my goods?
- How does a company decide who to hire?
- Why do some companies dominate the world?
- What's the best way to advertise a product?

By studying Business Studies, you will be able to answer all these questions and more!

"You have to be burning with an idea, or a problem, or a wrong that you want to right. If you're not passionate enough from the start, you'll never stick it out."

Steve Jobs

A Level Business Studies (AQA)

What is the course like?

In A Level Business Studies you will study all the key areas associated with Business. This will include learning the theories associated with the various areas and also real Business examples.

Course content

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business
8. Choosing strategic direction
9. Strategic methods: how to pursue strategies
10. Managing strategic change

Entry requirement

5 GCSEs at 9-5 including English and Maths.

Duration

2 years

How will I be assessed?

You will have three exams at the end of your second year. Each exam is 2 hours in length and all are worth 100 marks.

Where does it lead?

Upon completion of your A Level, you will be equipped for University, Apprenticeships or work. The diverse skill base is very useful for most careers.

Is this course suitable for me?

Yes if you prefer a more academic approach to learning. Assessment is based on understanding, knowledge and application. If you enjoy discussions, problem solving, independent research and reading and have a genuine interest in business this course could be for you.

BTEC Business Studies (Extended Certificate or Diploma)

What is the course like?

In BTEC Business Studies you will study all the key areas associated with Business. You will then have to apply your knowledge to real life Business situations

Course content

1. Exploring Business
 2. Developing a Marketing Campaign
 3. Personal and Business Finance
 4. Recruitment and Selection Process
- If studying the Diploma you will also study;
5. Managing an Event
 6. International Business
 7. Principles of Management
 8. Team Building in Business

Entry requirement

5 GCSEs at 9-4 including English and Maths.

Duration

2 years

How will I be assessed?

You will be set assignments throughout the course. These will take a variety of forms, from reports and presentations to posters practical activities. You will also do at external set tasks and exams.

Where does it lead?

This course prepares you equally well for higher education or entry into the workplace.

Is this course suitable for me?

This subject is for you if you have a genuine interest in business and have the drive and determination to succeed. This course is ideal for those who prefer a mix of different assessment methods.

Additional Information (for both A Level and BTEC)

- Students will have the opportunity to attend lectures delivered by leading figures through our partnership with Wellington College.
- Students will be eligible for the Business and Economics trip to New York.
- Students will be expected to keep up with developments in the news, watch related programmes such as panorama and read around the subject (Mr Bissington has a collection of books which can be borrowed).

How to Apply

- Complete and return an application form. Application forms are available from the Wellington Academy website: www.thewellingtonacademy.org.uk.
- Your completed application should be returned to Dave Bissington, Head of 6th Form, this can be done either via your tutor (if internal) or delivered to the school reception.
- Alternatively please complete an online form, found under 2021 – Applications on the 6th Form tab.
- You will have an individual course consultation, during which provisional courses will be agreed.
- The offer of the course will be conditional upon you meeting the required entry grades, any subject specific criteria and having a suitable reference from your previous school.
- Your final interview will be held immediately after you have received your GCSE results. This is when your actual offer is negotiated and confirmed.

www.wellingtonacademy.org.uk

The Wellington Academy
Tidworth, SP11 9RR
T: 01264 40 50 60

E. 6thform@thewellingtonacademy.org.uk