

## How to apply

- Complete and return an application form. Application forms are available from the Wellington Academy website at: [www.thewellingtonacademy.org.uk](http://www.thewellingtonacademy.org.uk)
- Your completed application should be returned to Dave Bissington, Head of 6th Form, this can be done either via your tutor (if internal) or delivered to the school reception
- Alternatively, please complete an online form, found under 2022 - Applications on the 6th Form tab on the school website.
- You will have an individual course consultation, during which provisional courses will be agreed.

The offer of the course will be conditional upon you meeting the required entry grades, any subject specific criteria and having a suitable reference from your previous school.

Your final interview will be held immediately after you have received your GCSE results. This is when your actual offer is negotiated and confirmed.



## 6th Form Courses

### MEDIA



- How has the Internet changed the way that news is produced and understood?
- How do advertisers influence their audience?
- How do representations differ between music videos, TV series and video games?
- How can audiences change and shape the world we live in?

By studying Media you will be able to answer all these questions and more!

*"Fandom, after all, is born of a balance between fascination and frustration: if media content didn't fascinate us, there would be no desire to engage with it; but if it didn't frustrate us on some level, there would be no drive to rewrite or remake it"*

**Henry Jenkins**



proud  
to be  
part of



[www.thewellingtonacademy.org.uk](http://www.thewellingtonacademy.org.uk)

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## A Level Media

### What is the course like?

A Level Media is a subject which introduces students to a very broad range of ideas. Throughout the course students will explore, through in-depth study, a range of texts including how news is presented, both in its traditional print form as well as the increasing influence of online sources of news (both official and unofficial). Students also study advertising content for a variety of products and in a variety of media; music videos and long-term TV drama are analysed, as well as the increasing influence of online social and participatory media. Texts are both modern and historical, allowing students to explore the progression, change and development of the media and the way in which audiences engage with texts.

Students will also be given the opportunity to develop their practical skills, building a portfolio of texts they have created according to briefs. This will allow them to have a broad range of practical skills for their final coursework product, which is created in response to a brief set by the exam board, and must involve a range of media such as moving image, online, print and radio.

### How will I be assessed?

Unit	Modules	Weighting	Format
1	Issues and Debates in Media	35%	External Exam: 2 hours
2	Analysis of Media Products	35%	External Exam: 2 hours
3	Cross Media Product related to brief set by board	30%	

### Entry requirement

5 GCSEs grades 9-5, including English and Maths. It is not a prerequisite that students have GCSE Media Studies to take this course.

### Duration

2 years.

### Where does it lead?

In terms of further study and careers there are a range of qualifications and careers linked to an interest in media studies including: performing arts, broadcast & media, publishing and journalism, advertising and marketing, arts, crafts & design, information technology, travel and tourism.

### Is this course suitable for me?

If you enjoy an academic approach to learning, and are able to explore your creative and independent sides, then absolutely. Media Studies has an assessment structure based on understanding, knowledge, application, analysis and evaluation. It allows you to take part in discourse that challenges your thinking, explores new ideas and links the new with the old. If you enjoy engaging with the media, you will enjoy exploring how and why these texts are created whilst developing an understanding that everything is done for a reason.